

Seven central European regions are cooperating in the **CERlecon** project and have created the transnational ecosystem for economic development. Every region creates an entrepreneurial ecosystem called **Playpark**, linked together in a transnational network. At the Playpark you can ask for help, meet others and be trained by experts.

IDEAS ARE BORN IN YOUR BRAIN,  
DEVELOPED WITHIN YOUR HEART  
AND DONE BY YOUR HANDS

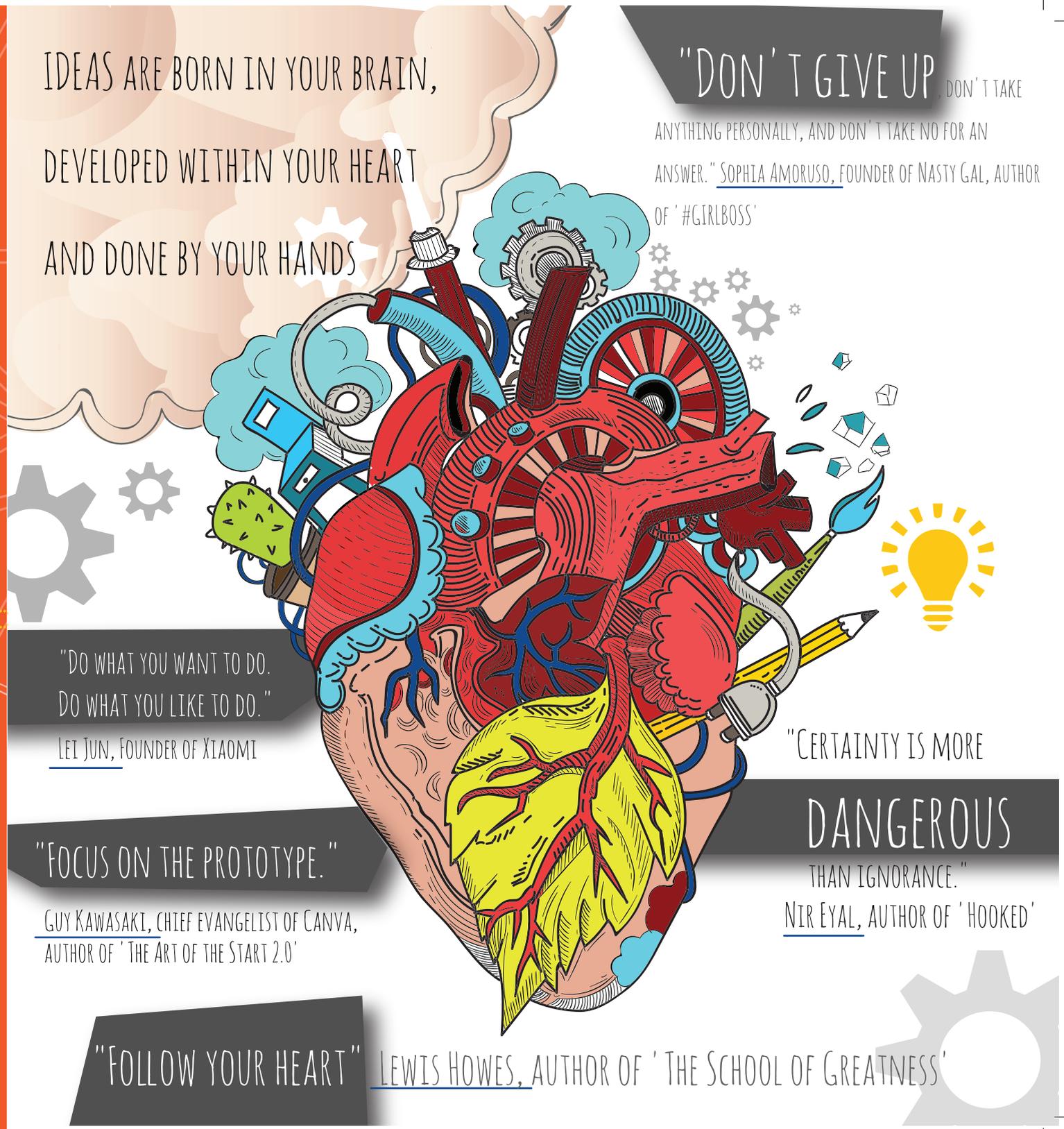
"DON'T GIVE UP, DON'T TAKE ANYTHING PERSONALLY, AND DON'T TAKE NO FOR AN ANSWER." SOPHIA AMORUSO, FOUNDER OF NASTY GAL, AUTHOR OF '#GIRLBOSS'

"DO WHAT YOU WANT TO DO.  
DO WHAT YOU LIKE TO DO."  
LEI JUN, FOUNDER OF XIAOMI

"FOCUS ON THE PROTOTYPE."  
GUY KAWASAKI, CHIEF EVANGELIST OF CANVA,  
AUTHOR OF 'THE ART OF THE START 2.0'

"CERTAINTY IS MORE  
**DANGEROUS**  
THAN IGNORANCE."  
NIR EYAL, AUTHOR OF 'HOOKED'

"FOLLOW YOUR HEART" LEWIS HOWES, AUTHOR OF 'THE SCHOOL OF GREATNESS'



**LET'S GROW THE  
FUTURE - TOGETHER!  
CERlecon**

**JOIN  
CERlecon**

**CENTRAL EUROPE  
Regional  
Innovation  
Ecosystems  
Network**

<http://www.interreg-central.eu/ceriecon>

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**CERlecon**

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Ecosystems  
Network**

COOPERATING ON INNOVATION TO MAKE  
CENTRAL EUROPE MORE COMPETITIVE