



CERlecon IS ABOUT

inspiring trainings, networking possibilities and being part of an entrepreneurship ecosystem free of charge.

Participating cities and regions:

- Vienna (AT)
- Veneto (IT)
- Stuttgart (DE)
- Bratislava (SK)
- Rijeka (HR)
- Brno & Prague (CZ)
- Krakow (PL)

WIN WIN

WHAT WE DO

CERlecon will change the way entrepreneurs are inspired, trained and supported by developing and implementing new-type comprehensive regional innovation ecosystems (CERlecon Playparks) and a transnational innovation ecosystems' network to advance economic and social innovation in a majority of Central European Member States.

"La cosa importante è avere anzitutto le idee. Poi serve la passione per realizzarle."

"The important thing is that you've got to have ideas in the first place. And you need to have the passion to implement them."

Luciano Benetton

"Man braucht Konzepte, Ideen und einen kritischen Standpunkt."

"One needs concepts, ideas and a critical point of view."

Marie Jahoda

"...trzeba mieć odwagę i głównie wiarę w siebie, w to, że się jest do czegoś zdolnym i że do tego czegoś dojść potrzeba."

Maria Skłodowska - Curie

"...we must have perseverance and above all confidence in ourselves. We must believe that we are gifted for something, and that this thing, at whatever cost, must be attained."

"Nedostatok vytvárá hodnotu."

"Scarcity makes value." **Michal Truban**

"Eine gute Idee ist oft überraschend einfach."

"A good idea is often surprisingly simple."

Ferdinand Alexander Porsche

"Napredak i razvitak čovjeka od neizmjerne su važnosti za čovječanstvo i bitno ovisi o inventivnosti."

"The progressive development of man is vitally dependent on invention."

Nikola Tesla

"Neříkej, že to nejde, raději řekni, že to zatím neumíš."
"Don't say you can't, but rather say you don't know how, yet."

Tomáš Baťa

WHO WE ARE

We are a CENTRAL EUROPE funded transnational project, interlinking youth, educational institutions, different business sectors, and various stakeholders of innovation ecosystems in Central Europe.

WHO IS PART OF THE CERlecon ECOSYSTEM

- › entrepreneurs
- › SMEs
- › business angels
- › crowdfunders
- › educational institutions
- › universities
- › non-profit organisations
- › business support centres

WHO CAN BE TRAINED

- › emerging entrepreneurs
- › SMEs
- › micro enterprises
- › start-ups
- › spin-off companies
- › students
- › creative minds

CERlecon IN NUMBERS

- › 14 partners
- › 7 countries
- › 7 Playparks in Central Europe
- › 1 transnational network
- › 21 Playpark trainers
- › 210+ start - ups trained
- › 400+ stakeholders involved

**CREATIVE MINDS
EXCITING IDEAS
CHANGING & IMPROVING**



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CERlecon**

<http://www.interreg-central.eu/ceriecon>



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CENTRAL EUROPE European Union
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CERlecon

**CERlecon
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Ecosystems
Network**



COOPERATING ON INNOVATION TO MAKE
CENTRAL EUROPE MORE COMPETITIVE