

CERlecon Finals Stuttgart 2018

ACTIVE is a place for the whole family, a place where children spend their time learning foreign languages and doing sports while at the same time their parents can enjoy different programmes at the fitness centre.



RIJEKA

ANTI FOOD WASTE in bakeries where pastry is thrown into rubbish bins or ecologically disposed of every day. This project will prevent this through selling the remaining pastry or bread via a mobile app a few minutes before the bakery closes.



BRNO

CLEAN+ + dental care products. Everyone can use them because they are simple and safe, while at the same time being fast and efficient. Use water or air cleaning options, or even both combined, to make your teeth 100% clean.



RIJEKA

DEINKLUB will conquer the digital media while providing individual solutions for everyone. We will link all social media channels and automatically provide the contents. This will build the foundation for every club that wants to present itself as fun place for active young people.



STUTTGART REGION

GRANI ANTICHI E SALVAGUARDI DELLA BIODIVERSITÀ is a social agricultural project, which aims to produce traditional, healthy, sustainable and ethical food and at the same time protecting biodiversity, being environmentally-friendly and integrating vulnerable people into society and employment



VENETO REGION

GROWBOX

We build boxes in which you can grow plants indoors. GrowBox allows you to grow your own plants all year round and have a fresh harvest every day



BRATISLAVA



Match the activity described in each heading and colour it in. Then all you have to do is draw a line connecting the right text to the picture. Do this for all the texts. As simple as that!



HYPERSKY

is a start-up funded by the creators of AGH Space Systems one of the best scientific circles in Poland. Our mission is to provide detailed information, updated daily, about the earth.



LIGHTTALE STUDIO

is a company dealing with the design and manufacture of lamps. Lamps made of natural, environmentally friendly materials: cellulose, grass, sawdust, and jute.



Miljö

Unlike the competition Miljö merges two characteristics which enable the customer to wear it for sport activities, for hanging around with friends, or even for going to the theatre.



MixItOn Make-Up Palette

is an innovative product that successfully faces all these challenges - a bracelet-like wearable Make-Up Palette that you can't lost because it is always on your wrist, while its sleek surface ensures easy and thorough cleaning between uses, making it a real time-saver!



ONLINE WAITING ROOM

a new appointment making system for doctors and patients which enables them to make online appointments and track the current status of the waiting room. The system would serve both doctors' and patients' needs.



RARE - The creative reuse

is a project to support Italian research into rare diseases, particularly 'Diamond Blackfan Anaemia'. RARE is a shop in the centre of Verona, where you can find new and used fashion clothes, handmade articles, and accessories in good condition. The proceeds from the sale will be used for research about the disease.



Screen Ink Studio

creates interactive and meaningful Virtual Reality Experiences for museums and other cultural institutions.



Sud & Satz

producing an organic fertilizer out of urban mined resources i.e. it makes fertilizer from waste coffee.



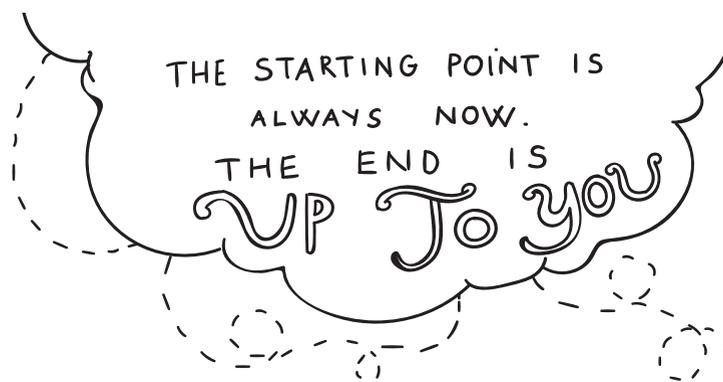
TECHART - LIFE SAVING BRACELET

is for everyday use, so that you do not need to worry about anything. You just put the bracelet on your wrist and you will receive alert signals if there is a problem with your health. A health guard monitors your vital functions, with automatic health threatening situation detection. It automatically sends a message including your personal information and your GPS location to emergency services.



Wheelchair Swing

is basically a swinging platform which can be reached over a ramp and after securing the wheelchair on the platform, the users can easily start swinging on their own - just by pulling on a rope.



The Project CERlecon aims at finding promising young entrepreneurs and to support their development and entrepreneurial skills. In three consecutive six-month periods, each of the seven CERlecon regional Playparks will provide a professional mentoring and tutoring programme for the 15 best start-up ideas selected at the beginning of each period during an 'Idea Generation Lab' workshop.

The Playparks are located in Bratislava (Slovakia), Brno (Czech Republic), Krakow (Poland), Rijeka (Croatia), Verona (Italy), Vienna (Austria) and Stuttgart (Germany).

At the end of each period, the workshop participants from each Playpark present their business ideas at regional Pitching Finals, where the best two business ideas are chosen by an expert jury in two categories: economic innovation and social innovation. The winning participants then move on to the transnational finals, the 'Pitch & Play Time' competition, where they meet with the best start-ups from all the Playparks.

The first 'Pitch & Play Time' took place on 22 - 23 February 2018 in Stuttgart (DE), where the first place was awarded to TECHART for social innovation and Hypersky for economic innovation.

The next 'Pitch & Play Time' will take place on 20 - 21 September 2018 in Veneto (IT) and the final 'Pitch & Play Time' will be held on 4 - 5 April 2019 in Vienna (AT).



COOPERATING ON INNOVATION TO MAKE CENTRAL EUROPE MORE COMPETITIVE

