



WHO ARE YOU?
PUPIL, STUDENT,
START-UP, INTERESTED
CITIZEN? GOT AN IDEA
BUT NOT SURE HOW
TO MAKE IT HAPPEN?

**BUSINESS-AS-USUAL
IS NOT FOR YOU?** HOW
ABOUT GETTING INVOLVED
IN SUSTAINABILITY-DRIVEN
ENTREPRENEURSHIP?

**WANT TO MAKE
A DIFFERENCE TO
THE NEIGHBOURHOOD,
DISTRICT, CITY, AND COUNTRY
WHERE YOU LIVE?
MAYBE EVEN TO
THE WORLD?**

**COME TO THE
CERlecon PLAYPARK –
VIENNA!** WE WANT TO
PROMOTE SUSTAINABILITY-
DRIVEN ENTREPRENEURSHIP
AND WANT TO HELP YOU
TO DEVELOP AND
PROMOTE YOUR
IDEA.

**AND HOW ABOUT
DOING ALL OF THAT IN
AN INTERNATIONAL
NETWORK?**

WELCOME TO THE CERlecon PLAYPARK - VIENNA

THE START-UP ACADEMY FOR UNUSUAL MINDS!

PLAYPARK OPENING: 3 JULY 2017

Powered by the Interreg CENTRAL EUROPE Project – CERlecon
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Vienna University of Economics and Business (Wirtschaftsuniversität Wien)
and the Vienna Board of Education, European Office (Stadtschulrat für Wien)



PLAYPARK OPENING: MONTAG, 3. JULI 2017

SACHSENPLATZ 4-6, 1200 WIEN, 1. STOCK

MODERATION: Jenny Kuhn (Social City Vienna)

14:00 EINLASS

14:30 BEGRÜSSUNG
Tanja Wehsely

14:35 ERÖFFNUNGSWORTE
CERlecon Playpark Vienna – Edeltraud Hanappi-Egger & Heinrich Himmer

14:45 WAS IST DER CERlecon PLAYPARK – VIENNA?
Christian Rammel

14:55 INTERVIEWS
mit Edeltraud Hanappi-Egger & Heinrich Himmer & Christian Rammel

15:10 THE LIVING WALL & START-UP SNEAK PEEK
Kasia Gruszka (mit „graphic recording“)

16:00 SNACK PAUSE

16:30 PLAYPARK & SOCIAL CITY WALK
„Wir zeigen was wir tun“ (mit „graphic recording“)

17:30 FOOD, TALK, MUSIK & CO.

20:00 LIVING WALL GET TOGETHER

OPEN END

ANMELDUNG:

Bitte meldet euch / melden Sie sich
bis zum 26. Juni 2017 unter

beatrix.fichtinger@ssr-wien.gv.at an.

